Restaurant Franchises

News and Trends in the Restaurant Franchise Industry

Captain Tony's Pizza is Leading the Way in Restaurant Franchises

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Captain Tony's Pizza and Pasta Emporium is leading the way in pizza and restaurant franchises. Their restaurant specializes in dine-in, take-out, and delivery of mouth-watering gourmet pizzas, operating from a minimum amount of space. Since 1972, their first location in Rochester, NY has been serving locals with some of the best pizza in town. In 1985, the restaurant began franchising, and now holds a highly esteemed name in the pizza and restaurant franchise industry. Since then, grateful tastebuds coast to coast (and in Europe) have been able to experience first—hand the crispy, brick oven pizza that founder Antonio Martella served to his family and to New York for so long. Captain Tony's Pizza has been ranked over the years as the very best in the entire Rochester, New York area. Their pizza is offered to customers using an "Anyway you want it" system, allowing them to eat pizza the way they want to, choosing from a variety of pizza toppings and combinations.



Budget-conscious consumers are beginning to use quick service restaurants rather than full service restaurants in today's challenged economy. A Captain Tony's location can not only offer these consumers a less expensive alternative, but can maintain a loyal customer base

with their high quality foods.



Equipment costs are low and leasehold improvements will vary depending on whether the franchisee has a full service, dine-in restaurant or a take-out and delivery unit. If you are interested in joining the Captain Tony's family and cooking up the best pizza in your town, please fill out the form on the Captain Tony's Pizza website, http://www.captaintonys.com or the Franchise Clique website, www.franchiseclique.com.

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